# PROJECT REPORT

Technical Stack: HTML-CSS-JavaScript

Team Name: team-html06

Project Domain: Marketing

Team Members:

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| --- | --- | --- | --- |
| Sr.No. | Member Name | Role | Email ID |
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**Project Idea and Synopsis:**

We are creating a landing page for a fashion store with a built in IBM Watson Chat-Bot. The landing page will include details about:

1. The types of clothes available – Men, Women and Kids section
2. Shop by brands- contains products according to Brands
3. Location of the store
4. Contact Us section
5. Customer friendly chat-bot for queries
6. Blog page about the latest fashion trends

**Learning:**

The team includes a few beginner-level and a few intermediate-level skilled members. So, this project will test and improve the Front-End Development skills as well as ensure increased proficiency in JavaScript.

A new concept that we hope to learn along the way is integrating an AI powered chat-bot into our website.

Working with 10 members on the same Repository will also improve the Git/GitHub skills of all participants.

**Approach and Deadlines**:

We have conducted 2 meetings so far in which we finalized the domain, template of website and distributed work.

As of now, there will be meetings every 5 days to ensure everyone is motivated and so that we can track the progress.

**30th June** – Everyone will be midway through their task and html structuring should be done

**15th July** – Work on CSS and improving style on individual modules of members

**1st August onwards** – Work on integration of chat-bot begins. Compiling all different html pages, synchronizing the styles and JavaScript linking of pages and adding transitions etc.

**15th August** – Wrap up and final touches